

Vision Plus 1996

VISION Plus 2
SEHEN, FUEHLEN
VERSTEHEN

Since 1995 [IIID](http://www.iiid-visionplus.net/) has organized under the auspices of UNESCO seven interdisciplinary, international symposiums "Vision Plus" together with Fachhochschul-Studiengänge-Vorarlberg, Carnegie Mellon University in Pittsburgh, the Federal Ministry of Science and Transport, Tama Art University in Tokyo and the Institute for Economic Development of the Vienna Chamber of Commerce.

[IIID](http://www.iiid-visionplus.net/) hat seit 1995 unter der Patronaz UNESCOs sieben interdisziplinäre, internationale Symposien "Vision Plus" gemeinsam mit den Fachhochschul-Studiengängen-Vorarlberg, der Carnegie Mellon University in Pittsburgh, dem Bundesministerium für Wissenschaft und Verkehr, der Tama Art University in Tokyo und dem Wirtschaftsförderungsinstitut Wien veranstaltet.



[IIID http://www.iiid-visionplus.net/](http://www.iiid-visionplus.net/)

Mental Models, Metaphors, and the Mind's Eye
Orientation and Mapping in Spaces of Meaning,
Heiner Benking, The Club of Budapest, FAW, University of Ulm, D



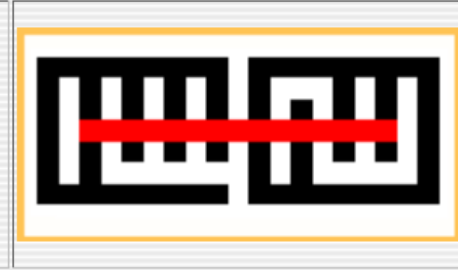
CREATIVITY AND COGNITION 1996

Loughborough University & Loughborough College of Art & Design

Loughborough, England

Chair: Prof. E.A.Edmonds

http://creative.lboro.ac.uk/lutchi/c_cog96_workshop_prog.html oops – they moved to Sydney: http://www.creativityandcognition.com/cc_conferences/lutchi/author_abstracts.html



Creativity and Cognition Research Studios —

New creative media and technology centre at Loughborough University

Viewpoint, Generation, Transportation and Composition

Heiner Benking

In order to intersect in a transdisciplinary and transcultural sense, within, between and beyond domains, we need other vehicles, other modes of motion and mental mobility and a framework for orientation. In this paper, we propose a reference and representation space for subjects and objects, real and imaginary, abstract and fictive. The Panorama utilizes spaces as bodies or knowledge or meta-knowledge, a space to mark even the things we leave blank and by using metaphors or orientation and exploration and by becoming accustomed to realms we can grasp mentally as we are used to grasping objects physically : in short, a medium between concepts and context.

The notion of space is common across cultures as people experience space in early childhood. The Panorama combines SPACES into one composite 3xSpace/Time Panorama or ThinkSPACE, getting away from thinking within single concepts and boxes, but finding common structures and transferring knowledge and meta-knowledge. Such a movement enables an exchange of positions and perspectives, allows us to discuss new avenues into cross-disciplinary areas in subjects such as education, management, organization, philosophy.

http://creative.lboro.ac.uk/lutchi/author_abstracts.html#hb

http://www.creativityandcognition.com/cc_conferences/lutchi/c_cog96_workshop_prog.html#short

see also 1996: <http://benking.de/IIID-VSION-PLUS.html>